

Songs: *Lucky Day*{1}; *The Birth of the Blues*{8}; *Black Bottom*{7}; *David and Lenore*; *Here I Am*{2}; *Tweet, Tweet*{2}; *The Girl Is You the Boy Is Me*; *Talent Is What the Public Wants*; *Lady Fair*; *Walking Dogs Around*; *Seville*; *My Jewels*; *20 Years From Now*; *Are You Satisfied*.

DB&H pop song *I Wonder How I Look When I'm Asleep*.

D writes lyrics to Lewis Gensler musical **Captain Jinks**.

D writes book and lyrics to Gensler musical **Queen High**, "Gentleman Perfer Blondes."

B writes lyrics to Cliff Friend musical **Diegy**.

H writes "Bye, Bye Blackbird" (w. Dixon).

DB&H create their own Tin Pan Alley publishing firm, DeSylva, Brown, and Henderson, Inc. with own building, 747 Seventh Ave. Robert Crawford, former longtime sales manager with Irving Berlin, Inc. acts as president and general manager.

Rudolph Valentino dies.
Duke Ellington's 1st records.
"Jelly Roll" Morton's 1st jazz records.
Franz Kneisel dies.
Harry Houdini dies.

1927

Sep. 6 - **DB&H**'s first book musical opens:

Good News! book by Laurence Schwab and **D**, 46th St. Theater, 557 performances (5th longest running musical of 20's). Cast included Zelma O'Neal and George Olson orchestra. Fast-paced, youthful musical about football-crazed college life. Genre set stage for other **DB&H** book musicals.

Songs: *The Best Things In Life Are Free*{9}; *Good News*{6}; *The Varsity Drag*{10}; *Just Imagine*{4}; *Lucky In Love*{4}; *He's a Ladies' Man*{2}; *Flaming Youth*; *The Girl Of the Pi Beta Phi*{1}; *Happy Days*; *On the Campus*{1}; *Tait Song*{1}; *Today's the Day*{1}; *In the Meantime, Baby! What?*

Sep. 26 - **DB&H** follow up with:

Manhattan Mary Apollo Theater, 264 performances. No official edition of George White's Scandals for year, but this almost bookless show very close. Features great clown Ed Wynn and new dance craze "The Five-Step."

Songs: *Manhattan Mary*; *The Five-Step*{1}; *It Won't Be Long Now*{1}; *Nothing But Love*{1}; *Broadway*{1}; *Hudson Duster*; *I'd Like You To Love Me*{1}; *Just a Cozy Hide-Away*; *My Bluebird's Home Again*{1}; (*Just a Memory*{1} - dropped).

DB&H pop songs for year: *Here Am I Brokenhearted*{2}; *Magnolia*{1}; *Plenty of Sunshine*{1}.

Harry Tierney **Rio Rita**.
Youmans **Hit the Deck!**
Rodgers & Hart **Connecticut Yankee**.
Gershwin **Funny Face**.
Kern **Show Boat**.
Jolson film **The Jazz Singer** 1st "talkie."
Garbo film **Flesh & the Devil**.
S. Lewis Elmer Gantry.
Virginia Woolf **To the Lighthouse**.
Isadora Duncan dies.
Josephine Baker becomes star in Paris.
Charles Lindbergh flies nonstop from NY to Paris.
Sacco & Vanzetti executed.
Holland Tunnel opens, 1st tunnel linking NY & NJ.

1928

Jul. 2 - the official series resumes with:

George White's Scandals of 1928 (9th Edition) Apollo Theater, 240 performances. Reunites all principal performers of great '26 Scandals, but not up to that standard.

Songs: *Pickin' Cotton*{1}; *What D'Ya Say?*{2}; *I'm On the Crest Of a Wave*{3}; *A Real American Tune*{1}; *Not As Good As Last Year*; *I Love To Be 'Neath the Old Apple Tree Where You're Name Is Carved With Mine*; *Second Childhood*; *An Old Fashioned Girl*; *Origin of the Tap Dance*; *Bums*; *Stars, Stars, Shining Bright*.

Oct. 10 - **DB&H**'s second book musical and another hit:

Hold Everything! book by **D** and John McGowan, Broadhurst Theater, 413 performances. Great clown Burt Lahr's big break on Broadway, makes him a star. **Good News!** formula applied to another contemporary interest, boxing (not wrestling!).

Songs: *Don't Hold Everything*{1}; *You're the Cream In My Coffee*{9}; *To Know You Is To Love You*{1}; *Too Good To Be True*; *Heel Beat*{1} (new dance craze); *We're Calling On Mr. Brooks*; *An Outdoor Man For My Indoor Sport*; *Footwork*; *When I Love I Love*; *For Sweet Charity's Sake*; *Genealogy*; *Oh Gosh*; *It's All Over But the Shouting*.

Oct. 15 - a Will Rogers book musical mostly by others but with some **DB&H** songs:

Three Cheers Globe Theater, 210 performances.

Songs: *Because You're Beautiful*; *Maybe This Is Love*{1}; *Pompanola*; *Two Boys*.

Film: **The Singing Fool**, starring Al Jolson, Warner Bros. follow-up to **The Jazz Singer**. Still part silent. Seen by many more than **The Jazz Singer** because more theaters wired for sound. Makes Jolson biggest star in the world. Film holds record for most money earned by "talkie" for ten years until **Snow White**. Only new song **DB&H**'s *Sonny Boy*{3}, which becomes huge hit (sells well over 3 million copies sheet music, Jolson record sells 12 million in four weeks). **DB&H**'s "It All Depends On You" (1926) also sung.

DB&H pop songs for year: *For Old Time's Sake*; *I Could Give Up Anything But You*; *Mammy Is Gone*.

Gershwin/Romberg **Rosalie**.
Friml **The Three Musketeers**.
Fields & McHugh **Blackbirds Of 1928**.
Romberg **The New Moon**.
Walter Donaldson **Whoopie**.
Hecht/MacArthur **The Front Page** (play).
Disney's 1st Mickey Mouse films.
Gershwin "An American In Paris."
Toscanini named conductor of NY Philharmonic.
Herbert Hoover elected president.
Amelia Earhart 1st woman to fly across Atlantic.
NY Times installs "moving" electric sign around Times building.

1929

Jan. 9 - the next successful application of the book musical formula:

Follow Thru "A Musical Slice Of Country Club Life" book by Laurence Schwab and **D**, 46th St. Theater, 403 performances. Cast includes Zelma O'Neal, Jack Haley, and Eleanor Powell in her Broadway debut. This time the topical subject is golf.

Songs: *Button Up Your Overcoat*{10}; *I Want To Be Bad*{6}; *You Wouldn't Fool Me, Would You?*{3}; *My Lucky Star*{4}; *Then I'll Have Time For You*; *Follow Thru*{1}; *If There Were No More You*; *I'd Give Up Anything But You*; *The Daring Gibson Girl*; *The 1908 Life*; *It's a Great Sport*; *He's a Man's Man*; *Married Men and Single Men*; (*Together*{6} - dropped, published as pop song).

First completely **DB&H** film opens **Sunny Side Up***** (Fox) filmed partly in "Multicolor." **DB&H** had gone to Hollywood to write entire score and also screen play. Stars popular movie team of Janet Gaynor and Charles Farrell, both singing on screen for first time. Smash hit has long run around country and grosses 3.5 million.

Dietz & Schwartz **The Little Show**.
Kern **Sweet Adeline**.
Noel Coward **Bittersweet** comes to B'way.
Cole Porter **50 Million Frenchmen**.
Lubitsch musical film **The Love Parade**.
Movie of **Rio Rita**.
Film **The Gold Diggers of B'way**.
Freed & Brown film **The B'way Melody**.
Death of Silent Films.
Hoagy Carmichael "Stardust."
S. Lewis Dodsworth.